

SPONSORSHIP OPPORTUNITY

Dear potential sponsor,

If you are reading this, a very skilled minor hockey player is asking for your business or company to sponsor him/her in an upcoming minor hockey tournament.

Van Dorp Farms (Jared Van Dorp) along with **Hockey Coaches 4 Hockey Kids** (Jamie Cavanaugh) have planned a minor hockey tournament like no other and we'd like you to be apart of it!

The 2nd **Annual NK SEEDS INVITATIONAL CLASSIC MINOR HOCKEY TOURNAMENT** will feature two divisions (U9-U12), fourteen boys' teams and two girls' teams evenly matched ranging in skill level from "A" to "AAA", and will take place in Colborne, Ontario at the Keeler Centre on April 7th to the 9th. This event will have over 200 participants competing in a three-day event!

This year, we are focusing on promoting the women's game of hockey and have partnered with the **Toronto 6**, Toronto's only professional women's hockey team. The **6IX** are based out of the Premier Hockey Federation and are currently covered by ESPN+ and TSN DIRECT.

To promote women's hockey and the Toronto 6, each boys team will wear a different coloured 6IX jersey and our girls' teams will wear the 6IX's signature, black home game jerseys! These jerseys are for the players to keep and to wear to Toronto 6 games to help further support our closest women's professional hockey team. To our knowledge, this has never been done before!

As an official athlete sponsor in this fun tournament for **only \$100**. You will receive:

- Advertisement as a "player sponsor" on the tournament social media event page and the tournament home site, www.HockeyCoaches4HockeyKids.ca.
- A framed mini-player profile advertisement (example attached) featuring your name/ logo to proudly display your contribution.
- Your business/ company logo on the same advertisement page as a PRO sports team!
- Public acknowledgement for your contribution.
- Receipt for tax purposes
- The opportunity to be part of a unique and exciting event promoting the growth of professional women's hockey!

If you or your organisation is interested in sponsoring an athlete or to learn more about this event, please do not hesitate to contact us today!

Thank you

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